



COMPANY PLEDGE TO DRIVERS

In order to help promote a responsible road safety culture within an organisation, drivers should be encouraged to sign a form promising to adopt the principles of Brake's 'Pledge to Drive Safely' (see <http://www.brake.org.uk/index.php?p=81>)

In addition, (perhaps on the reverse of the driver's pledge), Aviva recommends the Company too, offers a commitment to the driver that might incorporate the following statements and that is clearly endorsed by the signature of a senior Company representative:

As an integral part of our overall health and safety policy,
commit to ensuring that all vehicles used in connection with our business are:

- Suitable for their intended purpose.
- Maintained in a safe and roadworthy condition ie in accordance with both the manufacturer's recommended servicing schedule and in compliance with all legal requirements.
- Kept adequately insured at all times.

Further, also promise to ensure that:

- All vehicle defects reported, or other road safety concerns raised, are promptly acted upon.
- Drivers are provided with all necessary training to safely undertake the tasks required of them.
- All motor incidents are recorded and periodically reviewed in order to understand how best to reduce future risk.
- Improving road safety continues to be a priority consideration at management level.

Signed on behalf of.....

Dated.....